

ILLUSTRATIVE PLAN



The future of events in the heart of São Paulo



CONVENTION CENTER

MODERNIZATION

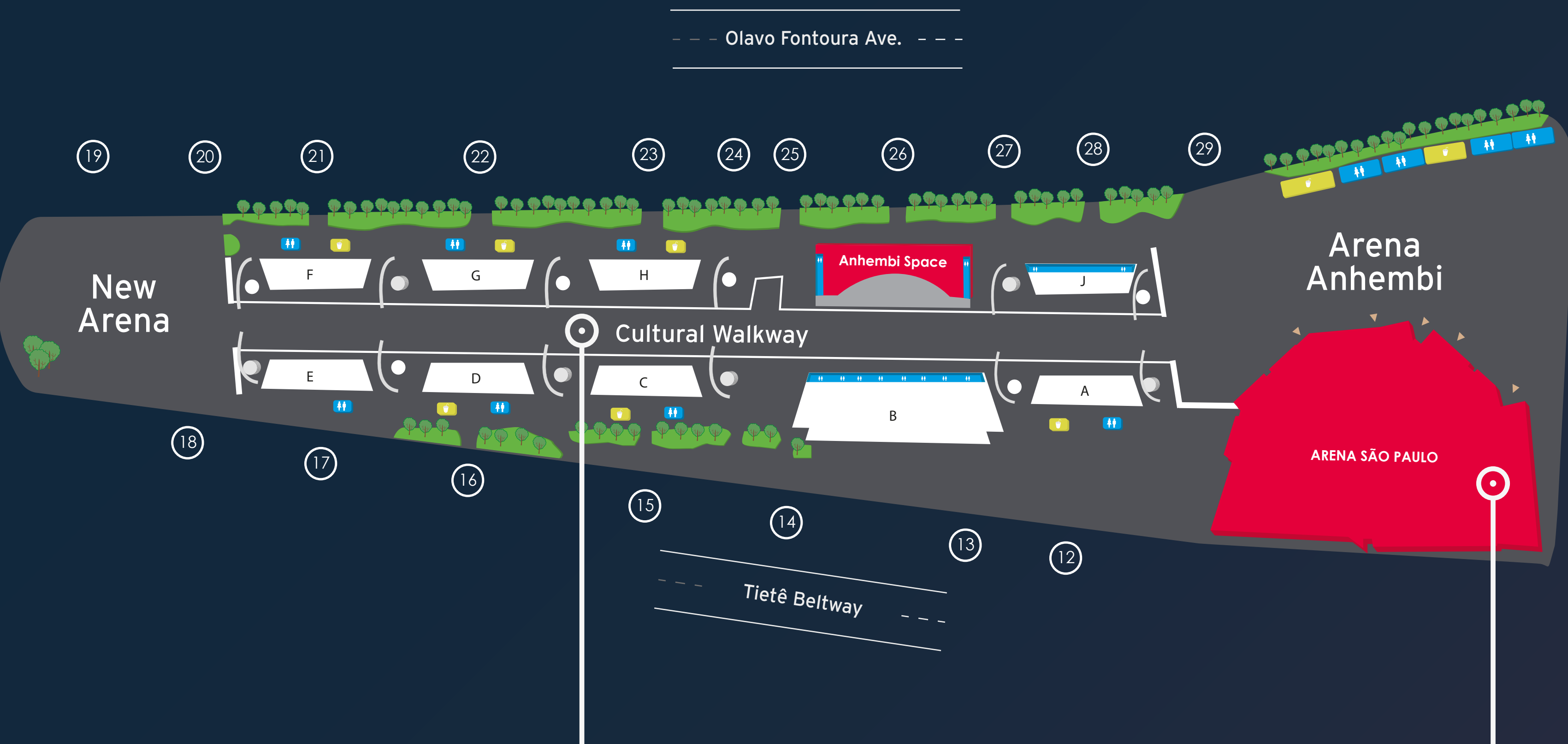
- 03 AUDITORIUMS OF 124 TO 2.505 PAX
- 24 MEETING ROOMS
- REFURBISHED HALLS

NEW HALLS WITH CEILING HEIGHT OF 7m AND MODULATIONS FOR 350 UP TO 5,000 PAX
ALLEY WITH DIRECT CONNECTION TO PAVILION

PARKING LOT NEW NEIGHBORHOOD

REAL STATE DEVELOPMENTS:

- SHOPPING
- HOTEL
- RESTAURANT
- SERVICES AND MUCH MORE!



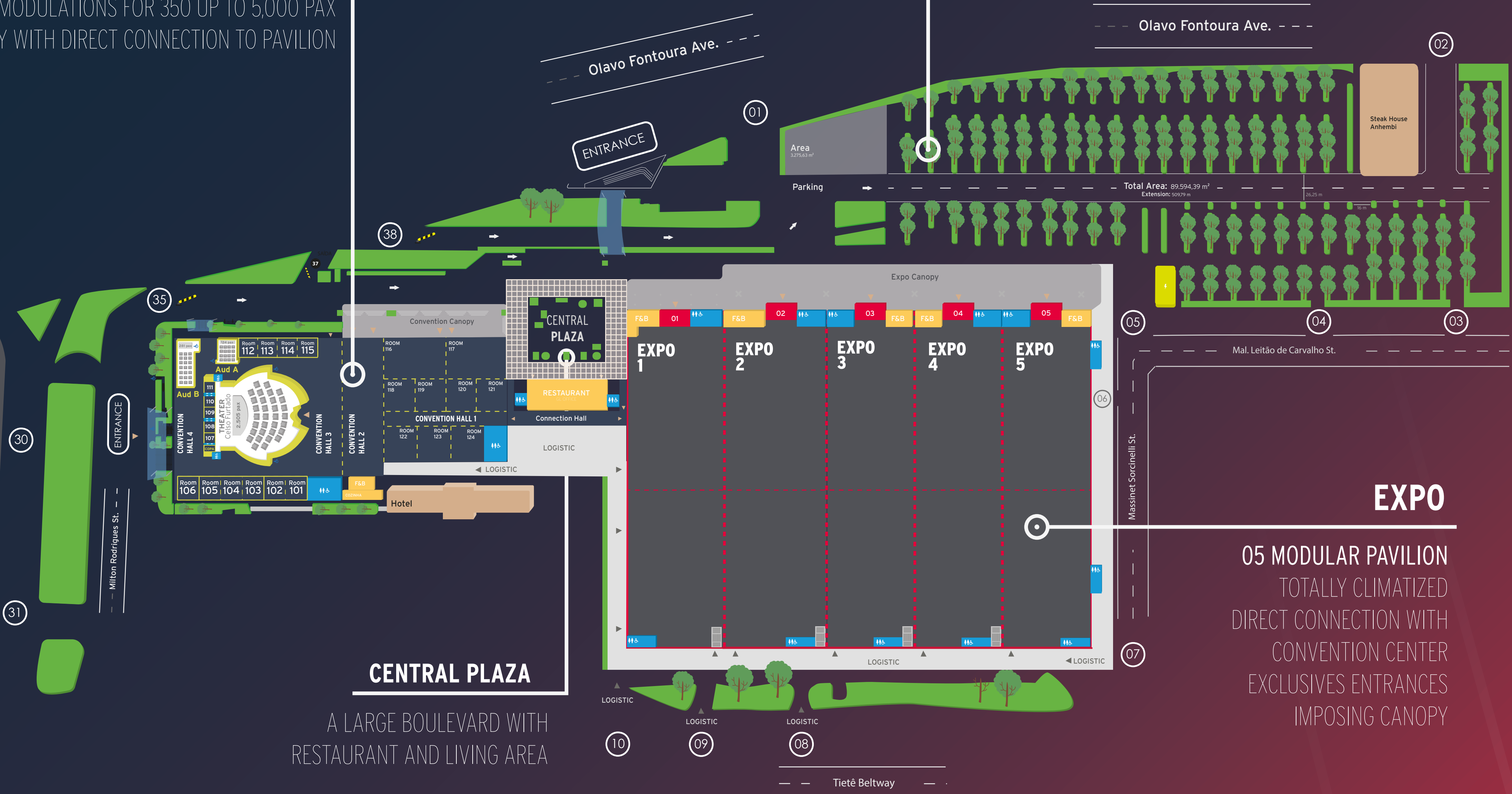
CULTURAL WALKWAY

FAMOUS SAMBADROME

- 02 OPEN-AIR ARENAS - 24 to 27,000 pax
- 09 BLENCHS - 21,084 pax
- ANHEMBI SPACE (2 FLOORS) - 3,200 pax
- CATWALK OF 514m x 14m

MULTIUSE ARENA

- ENTERTAINMENT CENTER
- 20,000 pax
- VIP SEATS
- TOP NOTCH TECHNOLOGY



CENTRAL PLAZA

A LARGE BOULEVARD WITH RESTAURANT AND LIVING AREA

EXPO

- 05 MODULAR PAVILION
- TOTALLY CLIMATIZED
- DIRECT CONNECTION WITH CONVENTION CENTER
- EXCLUSIVES ENTRANCES
- IMPOSING CANOPY